

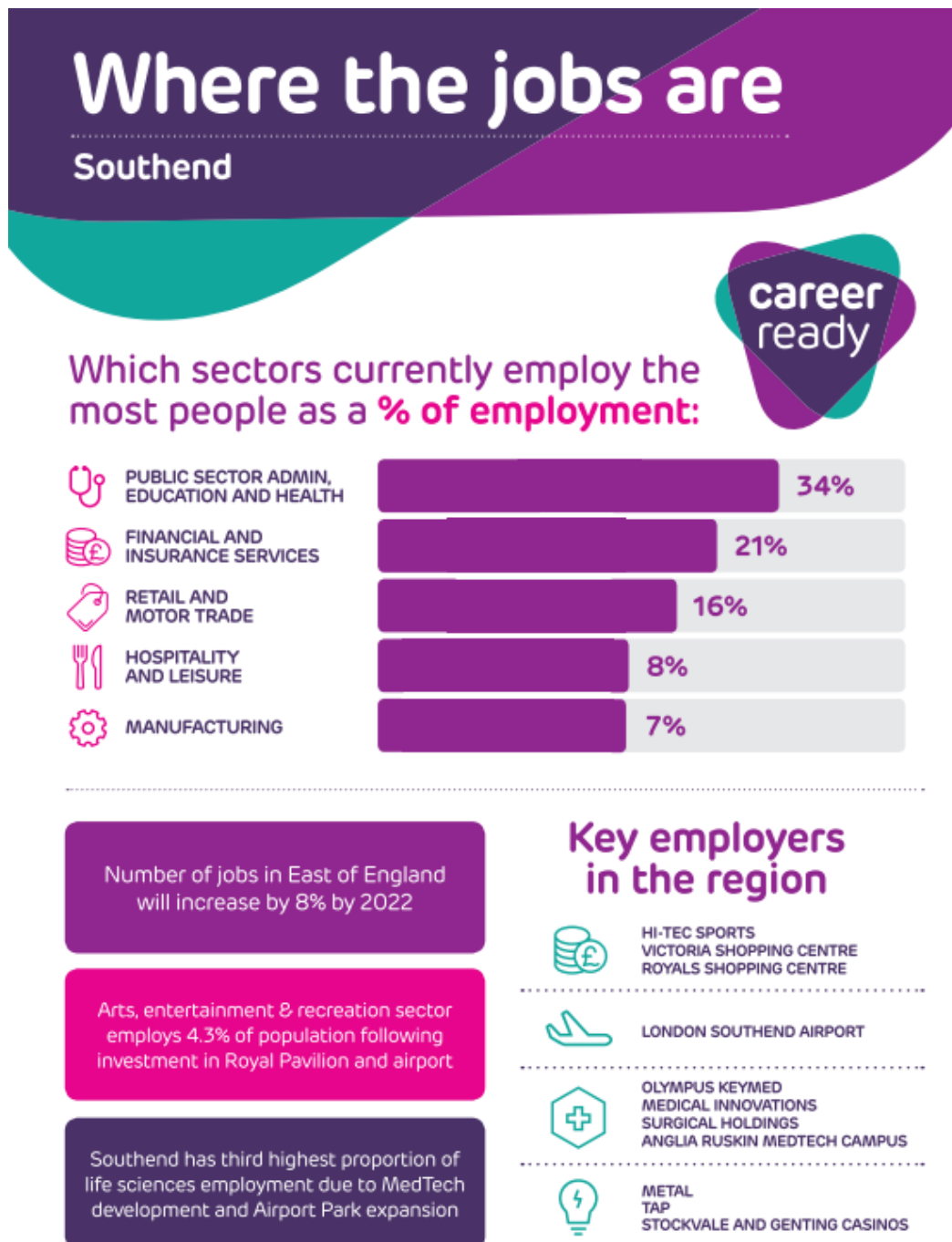
## Local Market Information (LMI)

### What is LMI?

LMI effectively describes the world of work – ranging from descriptions of different careers, their entry routes, promotional prospects, salaries paid, skills and qualifications needed, etc. Crucially for young people, LMI also covers future demand – what kinds of jobs will be in demand after leaving school and what kinds of skills will be needed?

Use this [Careerometer](#) to compare job roles, see which sectors are growing and find out average wages for different careers.

### Careers in our local area



## Key employment growth facts

Southend Airport Business Park is projected to deliver 7,200 additional jobs by 2021

## Sectors set to grow in Southend by 2020:

**Advanced Engineering**  
(Aviation maintenance repair and overhaul)

**Health and Medical Industries**  
Potential to provide over 7,000 jobs

Administration,  
Creative and Cultural

## Across the East of England

### Top skills lacking among applicants

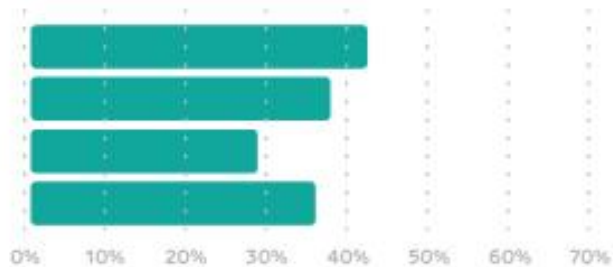
ABILITY TO MANAGE OWN TIME AND PRIORITISE OWN TASKS

TEAM WORKING

MANAGING THEIR OWN FEELINGS, OR HANDLING THE FEELINGS OF OTHERS

CUSTOMER HANDLING SKILLS

**65%** of employers say **WORK EXPERIENCE** is significant or crucial



## Job vacancies

**31%**

OF VACANCIES ARE CLASSED AS "HARD TO FILL"

## Causes of hard to fill vacancies

**39%** OF APPLICANTS LACK REQUIRED SKILLS


**12%** OF APPLICANTS LACK THE REQUIRED ATTITUDE, MOTIVATION OR PERSONALITY

**10%** NOT ENOUGH PEOPLE INTERESTED IN DOING THIS TYPE OF JOB

In partnership with

**BUSINESS  
IN THE  
COMMUNITY**

 @BITC\_education  
t: 020 7566 8650  
e: info@bitc.org.uk  
www.bitc.org.uk

 @CareerReadyUK  
t: 020 7986 5494  
e: info@careerready.org.uk  
www.careerready.org.uk



# Labour Market Information



## South East

### Employment

78.2% of people in the South East are employed.  
**Higher** than the UK average of 75.7%.



### Unemployment

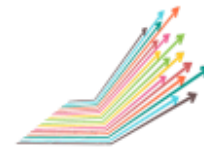
3.4% of people in the South East are unemployed.  
**Lower** than the UK average of 4.1%.



The average income is **£31,954** a year

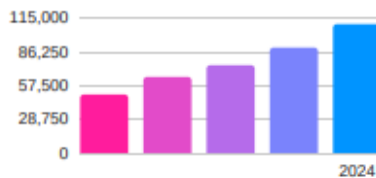


On average people in the South East work **31.4** hours a week



Out of 12 regional areas the South East is the **2nd** most productive

### Growth in the South East



**+110,000 jobs** by 2022 in the South East

### Sectors set to grow

- Construction
- Health and Social Work
- Professional Services
- Wholesale and Retail
- Support Services
- Transport and Storage

## Where are the most jobs now?



**Wholesale and Retail**



**Health and Social Care**



**Professional, Scientific and Technology**



**Education**

*\*LMI obtained from the Office for National Statistics and Gov.uk. Last updated January 2019*

The Health and Social Care Sector What's happening in Southend Part 1 Nursing and Midwifery

The Construction Sector: What's happening in Southend- <https://www.youtube.com/watch?v=M8aguu5R0lO>

The Finance Sector What's happening in Southend- <https://www.youtube.com/watch?v=q0ggX9GEao>

The Creative Sector What's happening in Southend- <https://www.youtube.com/watch?v=GGJkuNuyRoM>

The Digital Sector: What's happening in Southend- <https://www.youtube.com/watch?v=8eExn22x3qM>

The Med Tech Sector: What's happening in Southend- <https://www.youtube.com/watch?v=KcKfMqO1jvw>

**LMI Series Whats Happening in Essex? 2021 - 2022 Academic year**

LMI Series What's Happening in Essex Advanced Manufacturing and Engineering

<https://www.youtube.com/watch?v=CheQ9MhsJpo>

HOLD LMI Series What's Happening in Essex Health and Social Care Part 1

<https://www.youtube.com/watch?v=d5bHOh-gCyg>

**Professional Key Sector Films**

Finance in Southend- <https://www.youtube.com/watch?v=FDcD2c3euuc>

Creative in Southend- <https://www.youtube.com/watch?v=0hzbs6jqb9s>

Digital in Southend- <https://www.youtube.com/watch?v=eQ5n1rQmZA0>

Health in Southend- <https://www.youtube.com/watch?v=HhLs-ZeGM1w>

Construction in Southend- <https://www.youtube.com/watch?v=-2TnqYvJhw>

**Other Career videos can be found on the Connexions YouTube**

<https://www.youtube.com/channel/UCg27pHQvd-eQdjMy4rDiJzg>

**Southend on Sea Borough Council Careers Film promotional**

<https://www.youtube.com/watch?v=9l3tesf343o>

**Useful Websites**



<https://icould.com/explore>



<https://nationalcareers.service.gov.uk/>



<https://www.careerpilot.org.uk/>



<https://www.nomisweb.co.uk/reports/lmp/la/1946157203/report.aspx>