



# Business GCSE

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Year 8 Options Assembly

Ms. Morgan

Next slide



# Making a difference.

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- Do you want to help others and make a difference in the world?
- Do you want to become your own boss?
- Do you want to make your own decisions related to your career?
- Do you want to make a career of your hobby?
- Do you want to make lots of money?
- Do you want to solve other people's problems?
- Do you want to have a highly rewarding job?



[Next slide](#)






# Do you know how to put a great idea into practice?

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- Are you good at solving problems?
- Do you want to become better at working out finances?
- Do you want to know how to break-even, calculate your cash flow
- Do you want to understand revenue and profit?

[Next slide](#) 





Are you prepared for the ups and downs of running a business?

- Running your own business is tremendous fun
- However, it can be risky
- You may experience ups and downs
- You'll need to learn how to deal with opportunities and threats.

[Next slide](#)





# How can Business prepare you for the future?

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65% of you now will have jobs in  
the future that presently do not  
exist.

[Next slide](#) 





# Developing transferrable skills.

- Communication
- Numeracy
- Initiative
- Leadership
- Teamwork
- Decision-making
- Creativity
- Presentation skills.



[Next slide](#)



# Benefits of choosing Business GCSE.

You will learn:

- How business ideas come about
- The skills and attributes of an entrepreneur needs to turn an idea into a business
- The role of external factors, such as technology, in driving change in business.

[Next slide](#)





# The great business idea.

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- Sara thought she had a great business idea:
  - Establish a factory to build a toy that every child wants
  - Distribute it across the world
  - Sit back and enjoy the rewards
- Sounds like a fool-proof plan?
  - How would this go down in the Dragons' Den?
  - What would Lord Sugar make of this in the Apprentice?



Next slide







# Business GCSE skills.

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- You'll learn what drives an entrepreneur to succeed
- How businesses respond to new technologies
- How a business manages its money and staff
- How a business finds and targets its customers.

Next slide



# Assessment

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- Business GCSE is assessed through two external exam papers
- Each exam is worth 50%
- Mixture of:
  - Multiple choice questions
  - Short answer questions
  - Extended writing questions based on a case study.

[Watch again](#)

