

Management and Production Roles

Match these job roles to the correct descriptions.

Artistic Management	Personal and financial management, advice and guidance to artists, dealing with recording companies, arranging tours, fee negotiation for artists.
Venue Management	Booking Events/ Artists to perform at a venue, Licensing, Management of staff, Management of publicity for events, Organising event security, health and safety of artists, audience and staff.
Studio Management	Booking session, managing the recording equipment and facilities.

Promoter	Identifying and sourcing performance opportunities, venues and artists, securing finance for events, managing their financial risk, insurance and safety.
Marketing	Making sure the artists posters suit them, managing marketing materials and developing strategies.
A & R (Artists and Repertoire)	Scouting for talent online and at live events. They find the talent.

Distributer	Move CD's from warehouse to retail. E.g. from storage to the shops where the Cd's will be sold. Selling the Cd's through mail order and through online stores.
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Match these people and statements to their job descriptions.

“Every day that I arrive at work I quickly check excel to make sure that the money has arrived in the account for the next stage of their trip. I then meet with the artists to make sure they are well prepared for the tour ahead or any other needs they might have.” Says Jenny

What is Jenny's job role? ARTISTIC MANAGEMENT

““My hours are a bit irregular as it depends on when the bands are performing, I have to get there and be positive so it can be really tiring especially when you don't find that act you were looking for.” States Ben.

What is Ben's job role? A & R (ARTISTS AND REPERTOIRE)

Tom: “Before the event takes place I make sure that all the correct forms and checks have been completed otherwise you could be jeopardizing audience safety, I also have to make sure the staff are aware of any changes or special requirements.”

What is Tom's job role? VENUE MANAGEMENT

“At night when I close up I make sure that all the equipment has been turned off or safely put away. It would make my job tomorrow a lot harder if anything got damaged, especially if a new band arrive earlier for their session.”

What is Amanda’s job role? STUDIO MANAGEMENT

Job Roles/ Links/ Management Responsibilities.

Recording Studio Personnel	Engineer, assistant engineer, technical manager, tech support, maintenance and repair, electronics engineer, installation
Producer	Artistic overview, creative manager, liaising between creative partners, financial control, sample clearance.
Session Musician	Performing given music, performing collaboratively (with others), in an ensemble or as a soloist, provides own equipment.
Mastering	Mastering Engineer, producing the finished mix to comply with all technical requirements, optimized audio

	<p>performance and ensuring quality. CD manufacturer, producing more copies on demand, jewel cases, slip cases, art work, screen printing, packaging, delivery to distributor, delivery to services like iTunes.</p>
<u>UNIONS</u>	
<p>What is a union?</p>	<p>A union is formed when workers join together to pursue policies and goals beneficial to one and all. In other words, a union is you and your fellow workers, acting together to better your everyday working conditions.</p>

<p>Why would an artist join a union?</p>	<ol style="list-style-type: none"> 1. A union will look at your employment conditions and make sure that there are good contracts between you and your employer. 2. They will provide you will advice if you are unsure about Tax or National Insurance. 3. They will provide you with support in relation to negotiation of minimum rates of pay and working conditions. 4. They will help you handle arguments/disputes. 5. Networking opportunities.
<p>(MU) Musicians Union Which job roles would join this union?</p>	<p>musicians, composers, instrumental teachers</p>
<p>Equity Which job roles would join this union?</p>	<p>actors, dancers and other performers</p>

<p>Broadcast Entertainment Cinematograph Theatre Union (BECTU)</p> <p>Which job roles would join this union?</p>	<p>those working in production and/or technical roles.</p>
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Explain 2 reasons why a professional musician might join a career **and** why it would be beneficial to their career?

1.

2.

<p>What is PPL?</p>	<p>Phonographic Performance Ltd</p> <p>A licence required to play recorded music in public.</p>
<p>What is PRS?</p>	<p>Performing Right Society Limited (PRS)</p> <p><i>PRS for Music</i> is a collecting society which songwriters, composers and music publishers become members of in order to get paid for the use of their music.</p> <p>“For example when their music is played on TV.”</p>
<p>What is MCPS?</p>	<p>MCPS also represents songwriters, composers and music publishers, but collects royalties on their behalf whenever their music is reproduced for products such as CDs, digital downloads and musical toys.</p>

Match the usage to the correct organisation:

“I want to play music in the lifts of my business.”

PPL

“I want to cover this song for my new album”

MCPS

“That song would sound great with this chase scene.”

PRS

“ I have music on in my café all the time!”

PPL

“I want to create a new arrangement of that song for my choir”

MCPS

HOMEWORK = REVISION OF WHAT WE HAVE COVERED IN THE LESSON AND

(DUE NEXT LESSON)

I want you to find me one example of an artist representation company (management, public relations, agents, stylists.)

One example of a hire company and what you can hire from them:

One example of a transport company that a touring band could use to move equipment and materials:

One example of a website which a distributor can sell music on:

If you are not doing this and revising you are hindering yourself!