



July 2019

Dear Parents

As you are aware, Southchurch High School is constantly striving to improve. Our results and reputation are improving and we now have a waiting list for September. Recently a number of parents and students have asked for clarification on our dress code for students; in response to this, the policy and expectations are outlined below.

We strongly believe in a dress code for all students, to maintain the very highest standards of dress and appearance, as well as instilling a sense of identity, community and pride in our school. Our dress code takes into account that school uniform should not be expensive.

School uniform is viewed as a mark of the school's values. Students who deliberately flout our dress code are regarded as undermining the authority of the school. We will be strictly enforcing the students' dress code in the new school year. Actions may include providing a student with alternative clothing for the day, telephoning parents to bring a change of clothing to school, or arranging for a student to go home to change. You, as a parent, have a crucial role to play in supporting your son or daughter in school and getting the best possible start in life for them, and we welcome your support in ensuring your child is fully compliant with regards to school uniform. We expect all students to wear it at all times, including to and from school.

We want our students to leave Southchurch High School with the best possible opportunities so it is important that we maintain our good reputation in the local community. We always emphasise to our students that they are ambassadors for Southchurch High School, and how they dress, behave, and speak in public affects our image in the community.

I have attached a leaflet that clearly outlines the school uniform requirements from September 2019, this is also available on the school website. Please note the requirement for students to have a school bag large enough to carry an A4 book and other equipment.

School blazers, skirts, ties, jumpers and PE kit are only available from:

- *Crawlers Uniform and Embroidery, 361 Hamstel Road, Southend, SS2 4LE*
- *Pauls Discount Clothing Store, 38-40 Southchurch Rd, Southend-On-Sea, SS1 2ND*

It is important that the spirit of the uniform is adhered to and fashion items should **not** be purchased as replacements for the official uniform.

We advise that all clothing and other items should be clearly marked with the student's name.

Parents and students are urged to note and follow the spirit as well as the letter of our dress code. Our aim is to give all students the opportunity to look smart and dress appropriately for the workplace.

Yours faithfully

Mrs A Bale
Deputy Headteacher

