

Business Studies

Key Stage 4

Edexcel GCSE Business:

Qualification Name:

Edexcel GCSE (9-1) Business 2017

This engaging new course is designed to spark the students' imagination and inspire commercial thinking as they develop their business knowledge. Through studying this qualification students will: apply knowledge and understanding to business decision-making, develop problem-solving and decision-making skills relevant to business, develop and apply quantitative skills relevant to business, including using and interpreting data and investigate analyse and evaluate business opportunities and issues.

Course Overview

<p>Theme 1: Investigating small business <i>Written examination: 1 hour and 30 minutes</i> <i>50% of the qualification</i> <i>90 marks</i></p>	<p>Theme 2: Building a business <i>Written examination: 1 hour and 30 minutes</i> <i>50% of the qualification</i> <i>90 marks</i></p>
<p>Content overview</p> <ul style="list-style-type: none"> • Topic 1.1 Enterprise and entrepreneurship • Topic 1.2 Spotting a business opportunity • Topic 1.3 Putting a business idea into practice • Topic 1.4 Making the business effective • Topic 1.5 Understanding external influences on business 	<p>Content overview</p> <ul style="list-style-type: none"> • Topic 2.1 Growing the business • Topic 2.2 Making marketing decisions • Topic 2.3 Making operational decisions • Topic 2.4 Making financial decisions • Topic 2.5 Making human resource decisions

Careers this can lead to:

Chartered accountancy, advertising, investment banking, bank management, retail buying, insurance underwriting, marketing executive, consumer products, market research executive, personnel officer, public relations officer, retail management and sales teaching. The list goes on.

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